

KAS POLICY ON PARTNERSHIPS

From the minutes: 6/14/2018 Board Retreat Meeting

- 1 – Kitsap Audubon should partner only with businesses and organizations that help advance our mission.
- 2 – We welcome mutually supportive partnerships with nonprofit community organizations that share our goals and values; but limit partnerships with commercial businesses to those that help advance our mission and provide a meaningful benefit to Kitsap Audubon.
- 3 – The mutual benefit of commercial business partnerships usually involve providing visibility in the Kingfisher, on our Facebook page and/or on our website in exchange for such supportive services as displaying and distributing our newsletter or offering donations linked to sales to Kitsap Audubon members.
- 4 – Commercial businesses that offer little or no direct benefit to Kitsap Audubon or our **Kitsap-County-based membership** don't merit visibility in the Kingfisher, on our Facebook page or on our website, which are limited communication vehicles. Adding too many marginally beneficial partnerships risks diluting the value of these partnerships and reducing incentive to deliver real benefits to Kitsap Audubon.